



HEROES  
WORK  
HERE



# Corporate Social Responsibility

Greater Cleveland Regional Transit Authority  
2024 ANNUAL REPORT

## In 2024...

Corporate Social Responsibility (CSR) is not only necessary for a major economic anchor like GCRTA, but it's also an important organizational value to us. Fortunately, we have the **Power of Connections**.

By engaging with our community partners, we were able to see a real impact in 2024 with regards to:

- Actively engaging in and driving social transformation
- Understanding community needs
- Leveraging social initiatives with business strategies
- Promoting advocacy
- Considering mobility solutions



# Corporate Social Responsibility

Greater Cleveland Regional Transit Authority  
2024 ANNUAL REPORT

## Community Engagement

In 2024, GCRTA was actively involved in and/or led community engagements with 77 nonprofit community partners.

### COMMUNITY EVENTS:

1. Project Delete Poverty
2. Salvation Army Resource Fair
3. Ohio Loves Transit Week – Wellness Day Program
4. Abington Arms Senior Apartment Resource Fair
5. E.79th Light Rail Public Meeting
6. East End Neighborhood Senior Program
7. Aerozone Smart Job Fair
8. Holy Redeemer Resource Fair
9. St. Patrick's Day Parade
10. Career Fair Garret Morgan High School
11. Ribbon Cutting Ceremony and Grand Opening for Woodhill Homes
12. Euclid Beach Villa – Resource Fair
13. Bus Operator Job Fair – Tri-C
14. University Heights Resource Fair – Frank L Wiley School
15. Career Day Castle High School
16. Woodland Branch of Cleveland Public Library Resource Fair
17. Men's Health Fair
18. 8th Annual Patient Symposium
19. Community & Housing Resource Fair – Maple Heights
20. Cleveland State University CarniVike
21. Euclid Beach – ADA and Paratransit Presentation
22. Metro Teen Summit Shaker Heights
23. Cleveland Department of Safety, Smoke House Hyacinth Park
24. Cleveland Senior Day
25. Careers on Wheels Day at PCE
26. Careers on Wheels Day Parma Heights
27. National Public Works Event
28. Seven Hills Memorial Day Parade
29. Positive Education Program – East End Neighborhood House
30. 8th Annual Metro Health Resiliency Run
31. Crocker Park Block Party
32. 18th Annual Cuyahoga County Fatherhood Conference
33. Freedom Fest Mall C
34. Hyacinth's Community Block Club Meeting
35. Shaker Square Safety Fair
36. Men's Health and Health Disparities Brown Bag Lunch Session
37. Health and Safety Fair at Neighborhood Pets
38. NAACP Annual Anniversary Freedom Fund Dinner
39. Community Health Fair
40. Fairview Park Summerfest
41. Channels Day Treatment Group
42. Dress for Success Cleveland PWG Presenter
43. Men's Health Fair Community Appreciation Reception
44. Women's Children and Gynecology Clinic
45. Community Day The Church of COGIC
46. SAW Inc, Annual Summer Picnic
47. Cleveland North Coast Lakefront Future Forum
48. Family Fun Day JFS
49. Mayor's National Night Out Against Crime
50. Neuro Sparks: Traumatic Brain Injury Camp CSU
51. ECFD and PD Emergency Breakfast Celebration
52. Morelands Group Festival
53. Cleveland Public Library Senior Resource Fair
54. CCBH Lunch and Learn
55. Stop the Gun Violence Community Resource Fair
56. Arthritis Foundation Northeast OH
57. Senior Companion In-Service Benjamin Rose Senior Companion Program
58. Brook Park Elementary PTSA Touch a Truck and Back to School Fair
59. Cleveland Public Library Senior Resource Fair
60. Kid Watch - Euclid Park School
61. Economic Impacts of the Transportation Improvement Program's
62. Great Cycle USA Community Ride UH Rainbow Ahuja Center for Women & Children
63. Fresh Fest Rid-All Green Partnership
64. Block Party on Cook
65. Nueva Vida Church Family Festival
66. Brunswick Home Depot Safety Fair
67. KeyBank Cleveland Community Report Out & Listening Session
68. Health Fair Open Door Missionary Baptist Church
69. Living N Place Life Worth Living Event
70. Strongsville Business Expo
71. Trunk or Treat Strongsville's Early Learning Preschool
72. Gatekeeping Brown Bag Lunch Session CCHH EDI Office
73. Citadel of Faith Ministries Turkey Giveaway
74. Crocker Park Tree Lighting
75. Cleveland Public Library Merry Maker Fest
76. WinterLand Tree Lighting
77. Brecksville Holiday Parade and Event
78. Seven Hills Holiday Parade and Event
79. Shaker Square Holiday Event
80. Remington College Resource Fair
81. La Gran Parranda
82. Chill and Thrill Winter Camp



# Corporate Social Responsibility

Greater Cleveland Regional Transit Authority  
2024 ANNUAL REPORT

## Transit Police Operation Community Watch

Operation Community Watch by GCRTA Transit Police created/participated in 127 community events throughout the county in 2024, including three nonprofit partners in the community: Cleveland Food Bank, NEOGoods, and MedWish.

### Employee Resource Road Shows

12

### Employee Resource Groups (ERGs)

- Pride in the CLE Parade
- Freedom Festival
- Veterans Day Parade
- La Gran Parranda

## Travel Training

- Silver Connections – 15825 Lakeshore Blvd., Cleveland, OH 44110
- 2024 Transition Expo – Independence Civic Center, 6363 Selig Blvd., Independence, OH 44131
- East Cleveland Public Library – 14101 Euclid Ave., East Cleveland, OH 44112
- Family Fun Day – Public Square, Downtown Cleveland, OH 44113
- Cleveland Public Library Nottingham Branch – 17109 Lake Shore Blvd., Cleveland, OH 44110



# Corporate Social Responsibility

Greater Cleveland Regional Transit Authority  
2024 ANNUAL REPORT

Connecting with people in Greater Cleveland through career opportunities has the power to fuel community growth and confidence. That's why GCRTA puts career fairs and employment in the driver's seat with 117 recruiting events in 2024.

CAREER FAIRS HOSTED BY GCRTA:

**7**

NEW HIRES IN 2024:

**537**

AVERAGE NEW HIRE EMPLOYEE SALARY:

**\$55,000**

TOTAL VALUE OF SALARIES FOR NEW HIRES:

**\$ 20,790,263**