

Corporate Social Responsibility



In 2023...

GCRTA intentionally engaged community partners as a strategy toward corporate social responsibility (CSR)—consistent with our mission of Connecting the Community. As an anchor institution in the economic ecosystem of Greater Cleveland, CSR is an important organizational value to us for:

- Actively engaging in and driving social transformation
- Understanding community needs
- Leveraging social initiatives with business strategies
- Promoting advocacy
- Creating inclusivity for our riders

This work aligns directly with our Strategic Plan...

**Community Impact Success Outcome:
to be socially aware and economically engaged and to positively impact the community through transit access.**

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In 2023, GCRTA was actively involved in and/or led 245 community engagements with 34 nonprofit community partners. These partners included:

Community Engagement

67 community events

Nonprofit & Community Partners:

- | | |
|---|---|
| 1. MetroHealth | 14. City of Cleveland |
| 2. The Edna House For Women | 15. Water Pollution Control |
| 3. Antioch Baptist Church | 16. Cuyahoga County Planning Commission |
| 4. Longview Senior Center | 17. City of East Cleveland |
| 5. Cleveland State University | 18. Ginn Academy |
| 6. Cleveland Sight Center | 19. MidTown Cleveland |
| 7. Stella Maris | 20. Friendly Inn |
| 8. The Diversity Center of Northeast Ohio | 21. BorderLight Theatre Festival |
| 9. Baldwin Wallace University | 22. United Spinal Association of Northeast Ohio |
| 10. Pentecostal Church of Christ | 23. Village of Woodmere |
| 11. University Circle | 24. Benjamin Rose Institute on Aging |
| 12. Fairstead | 25. Cleveland Metropolitan School District |
| 13. University Hospitals | 26. Educational Services of Northeast Ohio |

Transit Police/Operation Community

178 community events

Nonprofit & Community Partners:

- | | |
|--------------------------|---|
| 1. Community Engagement | 5. The Phe'be Foundation |
| 2. Pearlz Inc. | 6. The Cleveland Police Athletic League |
| 3. Grace N Growth | 7. The Cleveland Police Foundation |
| 4. Homes 4 Homeless Vets | 8. Strong Hands United |

Corporate Social Responsibility

This year, we recognized the need to connect our Greater Cleveland community to better career opportunities. So, we helped people explore work through job fairs and employment within GCRTA—and beyond.

By the numbers



72

Human Resources Job Fairs

New Hires in 2023:

463

Average salary for each employee:

\$41,239

Total value of our employee's annual salaries:

\$17,320,436

Thus demonstrating \$17,320,436 in economic impact